

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2612955**

Alt Order #: 27023269

Product Desc: American Values Firs

Estimate: 3147

Flight Dates: 07/28/20 - 08/04/20

Original Date / Rev: 07/31/20 / 07/31/20

Order Type: REG

Primary AE: Katz Los Angeles

Sales Office: K-LA

Sales Region: Nat

Agency

Name: **Target Enterprises**

Buying Contact:

Billing Contact:

15260 Ventura Boulevard

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/American Values First PAC**

Demographic: A50+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN4746

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	40	\$16,180.00	\$13,753.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	40	\$16,180.00	\$13,753.00	181.50
Totals	40	\$16,180.00	\$13,753.00	181.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	38%	\$16,180.00
Market	100%	\$42,578.95

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$26,398.95

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/28/20	07/31/20		CM	7-8am	- TWTF - -	:30	4	\$350.00	P3	2.50	NM	4	\$1,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 7-8am															
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-TWTF--		4			\$350.00		2.50				
2	Multi	08/03/20	08/04/20	Today Show 7-8am	CM	7-8am	MT-----	:30	2	\$350.00	P3	2.50	NM	2	\$700.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	MT-----		2			\$350.00		2.50				
3	Multi	07/28/20	07/31/20	Today Show 8-9am	CM	8-9am	-TWTF--	:30	4	\$270.00	P3	2.40	NM	4	\$1,080.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-TWTF--		4			\$270.00		2.40				
4	Multi	08/03/20	08/04/20	Today Show 8-9am	CM	8-9am	MT-----	:30	2	\$270.00	P3	2.40	NM	2	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	MT-----		2			\$270.00		2.40				
N 5	Multi	07/28/20	07/31/20	M-F 430-5p	CM	430-5pm	-TWTF--	:30	4	\$280.00	P3	4.60	NM	2	\$560.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
COMMENTS APPLY TO SUB LINES A THRU A															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-TWTF--		4			\$280.00		4.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm	-TWThF----	:30		(\$280.00)	4.60	NM			
Credited															
4	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm	-TWThF----	:30		(\$280.00)	4.60	NM			
Credited															
N 6	Multi	08/03/20	08/03/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$280.00	P3	4.60	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
COMMENTS APPLY TO SUB LINES A THRU A															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----		1			\$280.00		4.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	08/03/20-08/09/20		M-F 430-5p		430-5pm	M-----	:30		(\$280.00)	4.60	NM			
Credited															
7	Multi	07/28/20	07/31/20	KSN News at Five	CM	5-530pm	-TWTF--	:30	4	\$350.00	P3	5.10	NM	4	\$1,400.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-TWTF--		4			\$350.00		5.10				
8	Multi	08/03/20	08/03/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$350.00	P3	5.10	NM	1	\$350.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----		1			\$350.00		5.10				

Order / Rev: A2612955
 Alt Order #: 27023269
 Flight Dates: 07/28/20 - 08/04/20

Advertiser: POL/American Values First PAC
 Product Desc: American Values Firs
 Estimate: 3147

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
9	Multi	07/28/20	07/31/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6P	CM	6-630p	- TWTF - -	:30	4	\$450.00	P3	6.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- TWTF - -		4			\$450.00		6.00			
10	Multi	08/03/20	08/03/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6P	CM	6-630p	M - - - - -	:30	1	\$450.00	P3	6.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/03/20	08/09/20	M - - - - -		1			\$450.00		6.00			
11	Multi	07/28/20	07/31/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE	CM	630-7pm	- TWTF - -	:30	4	\$600.00	P3	8.40 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- TWTF - -		4			\$600.00		8.40			
12	Multi	08/03/20	08/03/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE	CM	630-7pm	M - - - - -	:30	1	\$600.00	P3	8.40 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/03/20	08/09/20	M - - - - -		1			\$600.00		8.40			
13	Multi	07/28/20	07/31/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	10-10:35pm	- TWTF - -	:30	4	\$600.00	P3	3.50 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- TWTF - -		4			\$600.00		3.50			
14	Multi	08/03/20	08/03/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	10-10:35pm	M - - - - -	:30	1	\$600.00	P3	3.50 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/03/20	08/09/20	M - - - - -		1			\$600.00		3.50			
15	Multi	08/01/20	08/01/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6PSA	CM	6-630pm	- - - - - S -	:30	1	\$260.00	P3	4.00 NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- - - - - S -		1			\$260.00		4.00			
16	Multi	08/02/20	08/02/20	Today Show Su Channels : KSNC,KSNG,KSNN,KSNNW Today Show Su COMMENTS APPLY TO SUB LINES A THRU A SUNDAY TODAY	CM	Today Show Su	- - - - - S	:30	1	\$150.00	P3	2.20 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- - - - - S		1			\$150.00		2.20			
17	Multi	08/02/20	08/02/20	Sun KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW Sun KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 5P SU	CM	Sun KSN News at	- - - - - S	:30	1	\$200.00	P3	4.40 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	- - - - - S		1			\$200.00		4.40			

Wichita KS KSNW



125 West 55th St
New York, NY 10019

Contract # 27023269	Changes as of: 7/30/2020 at 12:13 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: //3147	Flight: 7/28/20 - 8/4/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: American Values First	Market: Wichita	Total \$: \$16,180.00
	Product: American Values First	Office: LOS ANGELES	Total Spots: 40
Agency Order #:	Service: Nielsen	Total CPP: \$89.15	
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 181.5	
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063	Traffic #: A2612955	
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/3			Total Spots	Total \$	CPP*	GRP*
							7/28	8/3					
MSD 5	Tu-F 4:30p-5p		JEOPARDY	\$280.00	4.6	30	4	2	0	2	\$560.00	\$60.87	9.2
MSD 6	M 4:30p-5p		JEOPARDY	\$280.00	4.6	30	0	1	0	0	\$0.00	\$60.87	0.0
MGD 19	Su 10p-10:30p		KSN NEWS @ 10P	\$600.00	7.0	30	1	0		1	\$600.00	\$85.71	7.0
MGD 20	M-F 6a-7a		KANSAS TODAY	\$240.00	6.8	30	0	1		1	\$240.00	\$35.29	6.8
TOTALS:							31	9		40	\$16,180.00	\$89.15	181.5

Makegood Comments			
Date/Time	Action	Added by	Comment
07/30/20 5:36 PM	Accepted	CAROLINA DELGADO	Approved
07/30/20 12:13 PM	Sent To Agency	CAROLINA DELGADO	Sent via email 7/30